



PROCARE SOLUTIONS CASE STUDY:

Robyn Chrysler, Kiddie City

Robyn Chrysler's passion to care for others is a character trait that has been with her since she was a young child.

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“I used to bring wild animals home all the time,” said Robyn. “I actually cared for an injured coyote in our barn—which my dad was none-too-pleased about when he found out. But I couldn't help it—I've always had this need to rescue living creatures, animal and human.”

A marketing and advertising professional for most of her professional life, Robyn decided to leave her career to combine two things she loves—children and play. She opened Kiddie City in Monett, Mo. initially as a kid play place, giving local families a place to take their children for fun activities, birthday parties and more.

But then tragedy struck her family, with the passing of her daughter, mother and father in a span of one year. To cope with such an immense loss, Robyn did what she does best—help others. She threw all of her passion for children and helping others into a new venture: a preschool. And not just any preschool. Robyn transformed Kiddie City into a 24-hour preschool to ensure she could help families with parents who work outside of the typical nine-to-five job. And the school not only provides services to young children, but also serves kids up to the age of 12.



“It’s about the opportunity to shape young minds and put my child psychology training to good use. It’s about helping kiddos with disabilities like autism and ADHD, or kiddos with anger issues,” said Robyn. “In my prior roles, I missed a lot of time with my family—I’m making up for lost time and helping others at the same time. It’s a win-win.”

How does she do it?

“Frankly, I wouldn’t be able to manage this crazy 24-hour schedule without Procure,” said Robyn. “I tried two other child care software platforms, and neither came anywhere near what I needed to run such a complex operation.”

Factor in COVID-19, and Robyn’s business got even more complicated. As one of the only licensed child care centers still open during the beginning of the pandemic, Robyn saw a surge in enrollments from families with essential workers. Normally a 49-child center (which covers 78 families because the center operates 24 hours per day), her business was able to secure a 16-child emergency overage to account for the increase in demand.

Robyn needed a robust system that could be customized to accommodate the massive fluctuation in enrollments and schedule. Procure helped her not only implement her unorthodox schedule to support the needs of families in the community, but also ensured accurate attendance and ratio tracking, billing and staff scheduling.

Today, Robyn continues to support a lot of families receiving subsidies and agency support, and in some cases, agencies require fingerprint check-in to verify a parent’s identity and guarantee funds. She uses Procure’s biometric fingerprint ID pad, which is easily sanitized after each use, to make sure her families will get the support they need. In addition, she’s able to save hours of time because Procure easily manages payments from agencies like DHS, DFACS, DCFS and similar programs and automatically calculates how much is owed from each family and agency.

While she no longer needs the emergency overage, demand for child care is still high in Monett, and Robyn is working with local churches to help them start their own centers to meet the needs of local families. She has recommended Procure to all of them.

“Procure has simplified running my child care center so much, I seriously would’ve paid three times what I’m paying considering all it can do,” Robyn said.

Visit www.procaresoftware.com to learn how you can leverage Procure to manage every aspect of your child care business, enrich classroom and parent interactions, and automate the payment process.
